



## Business Membership 2016

Today's date: \_\_\_\_\_

Business name: \_\_\_\_\_  
(as I/we wish it to be listed in acknowledgements)

Owner/contact: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail address: \_\_\_\_\_  
We do not share e-mail addresses

Web Site address: \_\_\_\_\_  
We will put a link to your website on our website

Phone number: \_\_\_\_\_

### Please check the business membership level of your choice

(Membership levels and benefits are outlined on the next page)

- \$250 Sustainer
- \$500 Advocate
- \$1,000 Land Steward
- \$3,000 Watershed Circle
- \$5,000 Benefactor
- \$10,000 Organization Underwriter

### Please check your payment method

Check enclosed, payable to the Rensselaer Land Trust

Please bill my credit card (Visa or MasterCard)

- Number: \_\_\_\_\_
- Exp Date: \_\_\_\_\_ CVC (3 digit): \_\_\_\_\_
- Amount: \_\_\_\_\_

12-month memberships are determined from date payment is received. If you have any questions, please call the Rensselaer Land Trust at (518) 659-5263.

*For Office Use:*

Paid: \$ \_\_\_\_\_ Date Received: \_\_\_\_\_ Date Expires: \_\_\_\_\_

Pymt Type: ( ) check # \_\_\_\_\_ ( ) cash ( ) credit card

## 2016 Business Membership at the Rensselaer Land Trust

Benefits	Organizational Underwriter	Benefactor	Watershed Circle	Land Steward	Advocate	Sustainer
	\$10,000	\$5,000	\$3,000	\$1,000	\$500	\$250
One –year general membership benefits	✓	✓	✓	✓	✓	✓
Acknowledgement in Annual Report	✓	✓	✓	✓	✓	✓
Voting privileges at the annual meeting (members may vote in person or by proxy).	✓	✓	✓	✓	✓	✓
Rensselaer Land Trust Business Member Window Decal	✓	✓	✓	✓	✓	✓
Provide a coupon from your business to be inserted in membership communications.	✓	✓	✓	✓	✓	
Recognition on RLT’s website with a link to your company’s website	w/logo	w/logo	w/logo	✓	✓	
Three Complimentary Admissions to RLT Outings	✓	✓	✓	✓		
Recognition as an Outings Sponsor in all publicity	✓	✓	✓	One Outing		
Recognition as an Event Sponsor at RLT event of your choice in all publicity	All events	3 events	2 events	One event		
Window Space @ 415 River Street for business posting – (Size standards will apply.)	All year	Six months	Three months	One month		
Banner and/or presentation opportunity at event of your choice	All	✓	✓			
Your company’s logo in RLT biannual newsletters	✓	✓	✓			
Recognition in Preserve Kiosk of your choice	All	✓				
Your company’s logo and link on RLT homepage and email blasts	✓					

### 2016

#### Events

Annual Meeting  
 Tomhannock Reservoir Clean Up  
 Conservation Partnership Reception  
 Oktoberfest  
 Victorian Stroll Concert

#### 2016 Education and Outings programs

Hikes/Paddles  
 Talks  
 Trail Crew  
 Tree Plantings  
 Invasive Species Removal

#### Rensselaer Land Trust Public Preserves

John B.Staalensen (Troy)  
 Robert Ingalls (Stephentown)  
 Kinderhook Creek (Nassau)  
 Geiser (Sand Lake)  
 Hoosic River Boat Launch (Hoosick)